

Official Press Release continued...

Moore said that no more than “a half dozen generous benefactors from the area need to write a check to breathe life into the Vogue. And if they write that check, I will, too.”

“The State Theatre was gutted and rebuilt from scratch in just six weeks,” recalls Moore. “Once four financially-blessed individuals wrote their checks, then 200 people in town rolled up their sleeves and got to work. It was a force that couldn’t be stopped. Six weeks later, the Governor was cutting the ribbon on opening night.”

“So I’m encouraging everyone to consider making gifts of money, time and expertise to bring the Vogue back to life,” Moore said. “And I’ll ask our new Governor to be here with me on opening night.”

The City of Manistee’s Main Street Program/Downtown Development Authority (MSDDA) recently purchased the Vogue to ensure that its redevelopment reflected the vision, feel and look OF the City’s downtown. The MSDDA is partnering with the Alliance for Economic Success to form “The Vogue Theatre Project “ nonprofit organization that will coordinate restoration of the building. Moore will advise with fundraising, and will help guide the renovation “so that it has the top visual and acoustic standards we’ve become accustomed to at the State Theatre. If George Lucas – whose Skywalker Ranch does the sound for all my movies – ever comes to the Vogue, he will feel like he’s right at home,” Moore said.

Moore has also volunteered his time for the first two years to be the Vogue’s programming advisor, helping to guarantee that the theatre will get “only the best of what Hollywood and indie filmmakers have to offer.”



# THE VOGUE THEATRE

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