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For Immediate Release

MOMMY MILLIONAIRE TO INSPIRE NORTHWEST MICHIGAN

*HOW THE MOMMY MILLIONAIRE TURNED HER KITCHEN TABLE IDEA INTO A
MILLION DOLLARS*

MANISTEE, MICHIGAN; MARCH 2009: World Renown female entrepreneur; Kim Lavine, the Mommy Millionaire, is being hosted by Manistee's Women's Economic Resource Center (WERC) on Thursday, March 26th at the Little River Casino Resort Conference Center from 5pm-8pm, as the Keynote Speaker; of "How To Thrive in the New Economy".

In 2002, after her husband lost his job, Kim Lavine founded Green Daisy, Inc., and took her kitchen table business idea-the Wuvit-a designer spa therapy pillow you heat in the microwave, to \$225,000 in sales is only 8 weeks!

"Everything begins with a search for something better, a dream, an idea, the courage to face a challenge, and the passion to get it done. You can do it. Believe in yourself. Change the rules. Join the revolution." says Lavine in her book, Mommy Millionaire.

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"This is the kind of message the Manistee chapter of WERC strives to give its' audience, through its luncheons, conferences and after hours events such as this one," says Rosalind Jaffe, Branch Manager of Huntington Bank and Secretary of WERC. Jaffe continues saying, "this event is open to everyone and we hope to give Ms. Lavine her largest audience ever."

Kim Lavine hopes to address an audience of both budding entrepreneurs and folks ready to be inspired. She will give them real-world advice and her secrets on how to make a million dollars while also balancing the family. She will tell the truth about what it really takes to start a successful business and get rich. Whether you're a seasoned entrepreneur or just starting out, Ms. Lavine will reveal the crucial steps needed to go from wanting success to achieving it, from desiring a million dollars to getting it.

"This will be an extraordinary opportunity for our area. Whether you're a business owner, entrepreneur or someone interested in seeking new and innovative ideas, you will be enlightened!" said Janice McCraner, community activist and WERC Board member.

"Attendees of this event, will hear Kim speak about how residents of Northern Michigan can begin to earn a greater

living by working smartly and using the new technology tools to make it even easier. No longer must we choose between 'the view or the pay,' we can have both!" says Deborah Nale, MI-SBTDC Business Consultant from Alliance for Economic Success.

Sponsors of the event include, Alliance for Economic Success, Boyer Agency, Coldwell Banker, A.L.M, Mason County Growth Alliance, Northwestern Bank, Smith & Eddy Insurance, West Shore Bank, National City now part of PNC & Little River Casino.

Only \$20 at the door, the event starts at 5:00 pm with Hors d'oeuvres and cash bar. Kim will begin her Keynote address at 6:00 pm, taking time for questions and at 7:00 pm the audience will be given a chance to meet Ms. Lavine, and network with each other to begin their own roadmap to success. Reserve your seat by going online at www.manisteewerc.org & register today.

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