

ALLIANCE FOR ECONOMIC SUCCESS



Your Connection to Business &
Community Opportunities!

July 1, 2009

Greetings!

It's already July! What a great time of year in Manistee County!!

Before heading off to enjoy the many fun holiday activities and our wonderful beaches, take a moment and check out the on-going and up-coming opportunities!

Over the 4th of July be sure to thank a Veteran for giving us the greatest of all opportunities... being able to live in America! Home of the brave and land of the free!!

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Hollywood has come to Manistee!

Manistee County's own 10 West Studios is currently producing their first film in Manistee! Not only is this an exciting event for Manistee, but it is a great boost for our economy and workforce.

Did you know that for every \$1M spent on producing a film, \$200,000 flows into our local economy?

Did you know that West Shore Community College worked in collaboration with 10 West Studios to provide film production training for interested community members, of which several are now employed in the production of this film?

Check out the following news clip to learn more about this new company and how they are having an economic impact in our area: <http://www.local-edition.com/content/?p=2108>

Surviving a Layoff or Job Change

Changing Directions!

Experiencing a layoff or unexpected change in employment during any point or at any age in your life can be a scary and emotional situation. While you might undergo a bit of turmoil for a while, there are steps you can take to help ensure a quick and manageable recovery.

Consider attending a unique class called *Surviving a Layoff or Job Change*. A financial professional will present a way to regroup, reevaluate and plan for the future. This is being presented by the Safe Harbor Credit Union and is free to anyone who registers.

This class is being offered July 9 and July 16 in Room 751 of the Schoenherr Campus Center on the WSCC campus. There are two sessions on two consecutive Thursdays from 3:30 to 5:00 p.m.

Register by calling Ruth Gustafson 843-5823 or email at rgustafson@westshore.edu

Manufacturers' Diversification Summit

Manufacturers: Do Not Miss This Opportunity!!

In partnership with the Michigan Economic Development Corporation and Keep Michigan Working, economic and workforce development partners from across your region are working together to bring experts from four growing industry sectors to provide your company with [actionable insights](#).

Learn more about opportunities in the following new, high-growth markets:

- Aeronautics
- Medical devices
- Government contracts
- Alternative energy

Companies that attend the Summit and demonstrate the potential to diversify, as determined by sector service providers, could qualify to receive a \$10,000 matching grant from the MEDC's Economic Development Job Training Program to assist in their diversification process!

The summit held in our area is scheduled for **July 15** in Traverse City. Go directly to www.jobforce.org to register for the event. Seating is limited and only 2 people from a company may attend.

"Flying 4 Food" Campaign

Great Lakes Aviation is helping in the battle to fight hunger with their "Flying 4 Food" campaign to benefit the Salvation Army in Manistee.

Throughout the month of July, bring a non-perishable food item to the Great Lakes counter and you will be eligible to win one of 4 round trip tickets between Manistee and Milwaukee. Donate as much as you like, however only one entry per person / per week is permitted. Donations will be accepted Monday through Friday from 9 a.m. - 3:30 p.m. at the Manistee County-Blacker Airport. Weekend hours are limited. Please contact Great Lakes' Regional Sales Manager, Kassi Mohlenkamp at 307-432-7018 with any questions.

Great Lakes provides scheduled passenger service at 66 airports in seventeen states. A current route map may be viewed at http://www.flygreatlakes.com/route_map/route_map.htm.

Financial Help for Businesses!

Small businesses suffering financial hardship as a result of the slow economy may be eligible to receive temporary relief to keep their doors open and get their cash flow back on track through to a new loan program announced by SBA.

Beginning on June 15, SBA will start guaranteeing America's Recovery Capital (ARC) loans. ARC loans are deferred-payment loans of up to \$35,000 available to established, viable, for-profit small businesses that need short-term help to make their principal and interest payments on existing qualifying debt. **ARC loans are interest-free to the borrower**, 100 percent guaranteed by the SBA to Bank Lenders, and have no SBA fees associated with them.

To explore this resource, contact your SBA Lender or your AES Small Business Consultant Deborah Nale at deborah@allianceforeconomicsuccess.com or by phone at 231-712-4325.

Come Tweet with Us!

The Alliance for Economic Success is now part of the Twitter community! For convenient, up-to-date information on events, business opportunities and business success stories, follow us at: www.twitter.com/AESinManistee

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