

ALLIANCE FOR ECONOMIC SUCCESS



Your Connection to Business &
Community Opportunities!

June 2, 2009

Greetings!

Summer is upon us and things are about to get real busy... so take the time to check out the important opportunities listed below.

And if you have any other business development or training need, don't hesitate to contact us at info@allianceforeconomicsuccess.com. We will connect you to the right resources or provide customized assistance to meet your business need.

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Financial Help for Businesses!

Small businesses suffering financial hardship as a result of the slow economy may be eligible to receive temporary relief to keep their doors open and get their cash flow back on track through to a new loan program announced by SBA.

Beginning on June 15, SBA will start guaranteeing America's Recovery Capital (ARC) loans. ARC loans are deferred-payment loans of up to \$35,000 available to

- Alternative energy

Companies that attend the Summit and demonstrate the potential to diversify, as determined by sector service providers, could qualify to receive a \$10,000 matching grant from the MEDC's Economic Development Job Training Program to assist in their diversification process!

The summit held in our area is scheduled for **July 15** in Traverse City. Go directly to www.jobforce.org to register for the event. Seating is limited and only 2 people from a company may attend.

Take Control, Start Your Own Business!

Have you been dreaming about starting your own business?

Are you out of work and wondering.. what now?!

Do you have a skill or business idea but are not sure how to evaluate its viability or unsure as to how to launch and operate a business?

West Shore Community College is prepared to help! Join the Business Startup and Entrepreneurship class and learn the entire process of originating a business - from identifying the opportunities to completing a business plan to get you started.

Classes will be every Tuesday and Thursday mornings from 7:00a.m.-8:20a.m. at WSCC beginning Sept. 3. Registration can be completed via [their web site](#) or call Registration (231-843-5510) for instructions.

For free business development assistance before, during or after taking this course, can contact Deborah by phone at 231-723-4325 or by email at deborah@allianceforeconomicsuccess.com. Deborah has owned and operated a business in Manistee and is a Certified Business Consultant.

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Alliance for Economic Success | 1361 US 31 South | Manistee | MI | 49660

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