



TO: Townships, Villages, City of Manistee, Manistee County, and Little River Band of Ottawa Indians

FROM: Laura Heintzelman, Executive Director

RE: Special Opportunity - "Smart Growth for Manistee County"

On behalf of our Board of Directors, I am pleased to announce a joint effort with the Michigan State University Land Policy Institute involving a grant from the Manistee County Community Foundation that we hope will enable about 130 people in Manistee County to participate in a Citizen Planner course about "**Smart Growth Planning for Communities.**"

Under this joint effort, for a sum of \$20.00, an individual can participate in this program that normally costs \$70.00. The Community Foundation will contribute \$30.00 per person and the MSU Land Policy Institute has agreed to donate another \$20.00 per person toward the total per person cost of the course.

The Manistee County Community Foundation is granting a total of \$4,000 toward this initiative from funds received from the W. K. Kellogg Foundation that will support participation of over 130 people in the County.

The following pages provide information about the program, who should participate, how many can participate from each area and how to register. If you have questions, please don't hesitate to contact me at 231-723-7269 or mccf@manisteefoundation.org

cc: MCCF Board of Directors
Ms. Elaine Bush, Manistee County MSU Extension
Mr. Glen Pape, MSU Land Policy Institute

“Smart Growth for Manistee County”

*Supported through a Cooperative Effort between the Manistee County Community Foundation
and the Michigan State University Land Policy Institute*

What is Citizen Planner?

Citizen Planner is a training program designed to help land-use decision makers effectively participate in making decisions that result in livable communities – now and in the future. Through Citizen Planner training, government officials, developers, business and community leaders and others gain the knowledge and leadership skills they need to plan for and address increasingly more complex land-use issues. The program is available through classrooms and on-line, made possible in part with funding from the W. K. Kellogg Foundation. The program was originally created through Michigan State University Extension. It is now managed and administered by the MSU Land Policy Institute. The mission of the Land Policy Institute (for more information, go to www.landpolicy.msu.edu) is to equip policy makers at the federal, state and local levels with science-based tools and solutions to build a better quality of life, strengthen the economy and protect the environment in ways that are fair to all.

The Citizen Planner Online consists of a number of modules (learn more by going to citizenplanner.msu.edu). Based on discussion with MSU, we are offering a module that will benefit all who participate.

What is the Smart Growth Planning Module?

Smart Growth is development that serves the economy, community and the environment. It provides a framework for communities to make informed choices about how and where they grow. Smart growth makes it possible for communities to grow in ways that support economic development and jobs, create strong neighborhoods with a range of housing, commercial and transportation options and achieve healthy communities that provide families with a healthy environment. Smart growth techniques provide a set of principles for building quality communities.

The Smart Growth Planning for Rural and Urban Communities Module provides an introduction to Smart Growth, an overview of land-use trends and development patterns in Michigan and Design Techniques to start your community on the road to smart growth. There are four units in this module:

- What is Smart Growth
- Land-use Trends and the Role of Planning
- Design Techniques for Rural Communities
- Design Techniques for Urban Communities

This is an on-line course. An individual needs access to the internet to take the course. You can begin the course at any time after enrollment. The total course takes approximately 4 hours to complete.

Who Should Register?

We are encouraging participation county-wide and suggest that priority be given to registration by the following groups. Please work through your local municipality to coordinate participation.

Planning Commission members
Planning Department staff
Other Elected and Appointed Officials

Business and Community Leaders
Teachers and Students

Generally, we are encouraging you to coordinate participation within the limited funding as follows:

Township Approx. # of Participants

Arcadia	3	Springdale	4
Bear Lake	7	Stronach	5
Brown	4	Village of Bear Lake	3
Cleon	5	Village of Copemish	3
Dickson	5	Village of Eastlake	3
Filer Charter	10	Village of Kaleva	5
Manistee	15	Village of Onkama	3
Maple Grove	6	City of Manistee	10
Marilla	3	Little River Band	5
Norman	7	Manistee County	10
Onkama	8		
Pleasanton	4		

How and When Does Someone Register?

An individual may register at any time by providing the attached information in the following ways:

By phone, by calling 517-353-3123

By telefax, by faxing this form to: 517-353-1327

By mail, by mailing this form to: Michigan State University, c/o MSU Global Client Services, 51 Kellogg Center, East Lansing, MI 48824

Upon receipt of registration and payment the registrant will receive a welcome email from cponline@msu.edu with information regarding the login username and password.

“Smart Growth for Manistee County”

Phone, Fax or Mail Registration Form

First Name: _____ Last Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

County: _____

Phone Number: _____ - _____ - _____

Email Address: _____

Professional Information:

Municipality/Organization _____ County _____
_____ Professional Planner
_____ Interested Citizen
_____ Other (Specify) _____

Position _____ Appointed _____ Elected

Payment Information

Please send \$20.00 per person in checks made payable to:

Michigan State University
c/o MSU Global Client Services
51 Kellogg Center
East Lansing, MI 48824

Once your registration and payment are received, you will receive a welcome email from cponline@msu.edu with information regarding your login username and password.